

PRESS RELEASE

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Thunderbolts Baseball signs sponsorship agreement with Koa Sports League, Inc.

The Silver Spring-Takoma Thunderbolts are pleased to announce a two-year sponsorship agreement with Koa Sports League, Inc.

The Thunderbolts have been in operation since 2000 and are a charter member of the Cal Ripken Collegiate Baseball League. Koa operates youth training and competition programs in baseball, field hockey, flag football and basketball.

As part of the agreement, Koa will provide funding and promotional assistance to the Thunderbolts during the 2017 and 2018 seasons. Koa will also provide administrative staff to promote Thunderbolts summer baseball camps, recruit players and host families, and assist with game-day promotions and operations. Koa will advertise its sports programs during Thunderbolts home games, utilize the Thunderbolts' social media programs and promote special games that focus on Koa programs.

"We are excited to join with Koa in this sponsorship," said Edward Sharp, President of Maryland Community Baseball (the parent corporation of the Thunderbolts). "This agreement will enhance our longstanding commitment to promote youth baseball in Montgomery County and the Silver Spring-Takoma Park communities."

"We look forward to helping the Thunderbolts promote youth baseball in Silver Spring and Takoma Park, which we see as our prime commitment in the community," said Tony Korson, founder and CEO, Koa Sports League.

"Koa becomes the first long-term official sponsor of the Thunderbolts," said Richard O'Connor, Thunderbolts founder and director. "We think this agreement with Koa is, in baseball parlance, a grand slam. It's a great deal for all involved."

Koa Sports League, Inc. is a 501(c)(3) nonprofit operating in Montgomery County, Maryland. The Silver Spring-Takoma Thunderbolts are a 501(c)(3) nonprofit, which promotes youth baseball in Maryland, operates a collegiate summer baseball team, and youth baseball camps.