



2018 Koa Baseball Teams - Scholarship Fundraising Competition

KEY STATS:

Duration: 1 month
(**May 1 – 31, 2018**)

Fundraising Goal:
\$5,000+ overall
(that's \$15+ per player)

Participation Goal:
100% of the 27 teams

Proceeds:
100% support the Play It Forward Scholarship Fund

- Team Prizes:**
- Prominent recognition posted at the Koa facility
 - **An epic end-of-season bounce house party hosted at the Koa facility**

Dear KOA families:

I am Miles Kessler. I play for the Koa 13u East travel baseball team.

This past year I have begun my “Bar Mitzvah journey” (instead of a traditional Bar Mitzvah). Like many other Jewish kids, I have decided to do a Bar Mitzvah project. For this project, I want to help Koa’s Play It Forward Scholarship program, which helps give kids scholarships to play various sports with Koa.

I have been playing with Koa for around 3 years, and I have tons of great memories of being with my team, at camps, and just hanging with my friends from baseball. Not everybody gets to have these memories. Especially kids with families who may need a little help financially.

So, for my project I am helping to plan a fundraising competition across all 27 travel baseball and BABL teams.

I am asking your team to find time to fundraise. Sell drinks, pizza & snacks to fans at BABL games on a Saturday. Or run a bake sale at your local market. A car wash. A lemonade stand. Run a baseball clinic for young kids at your local park. Or go door-to-door (in uniform) to mow lawns, help with gardening or anything else that helps you to raise money for this worthy cause.

The team that raises the most money will win a party (with a bounce house) at the Koa facility during the month of June. Parents, if you want to donate to support your child’s team, then please make sure your child earns the money by doing helpful activities around the house. **

Organize as a team. Develop a plan. Set a goal. Work together. Earn bragging rights when you win.

Most importantly, help other kids experience Koa so they too can develop great memories.

Thanks,

Miles

** Here’s the link to donate via PayPal if you want a tax-deductible receipt. Please note which team you are supporting in the competition. <https://www.paypal.me/playitforwardfund>

Koa Sports League

Congressional Bank
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PLAY IT FORWARD SCHOLARSHIP

EVERY CHILD HAS THE RIGHT TO PLAY

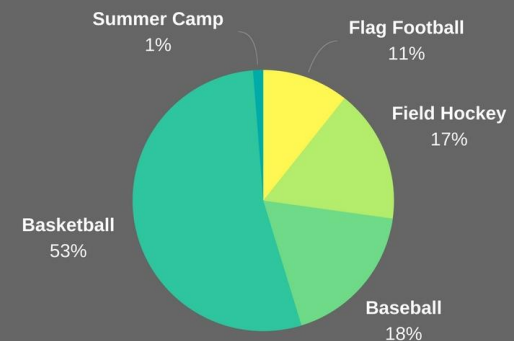
2017 SNAPSHOT

40  Number of Scholarships Given

 Over **\$20,000** Awarded

How Many  People Donated? **512**

Scholarships Broken Down By Sport



Before non-profits like Koa organized sports leagues, there was a more organic way of “community organizing” — kids went door to door to round up enough players for a game at the park. It didn’t matter what street you lived on, how big your house was, or what your parents did for a living; every kid in the neighborhood was eligible.

 **Koa Sports™** Shaping Kids' Lives Through Sports
A 501(c)(3) Non-Profit Organization

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